



# SalesSupport Server (3S) - Clean. Data. Delivered.

## Turns Product Data into a Sales Proposition

Masterdata Management

The benefits of Vendor Managed Inventory (VMI) are undisputed. Why not impress your customers with the same kind of service for the digital factory? The SalesSupport Server does just that.

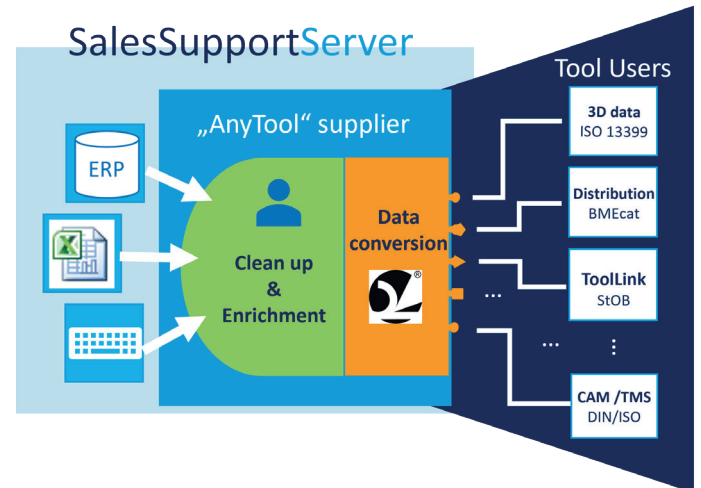
As a central information hub, 3S helps you to consolidate product information from various data sources into a single database. It's the distribution center of the digital world! 3S puts you in the position to package and ship tool data to your customers via all conceivable information channels.

- **Imagine** your customers having up-to-date product information readily available at their desktop 24/7.
- **Imagine** your product management needs to maintain only a single database for multiple information channels.
- **Imagine** a single source of truth for product management and a server that can be integrated into your website via API.

Best of all: You will also be in control of your product data! 3S tracks and monitors where the data went and provides detailed web analytics for all websites that the 3S furnishes with data. And that includes your own website, your distributors' websites and public websites like ToolsUnited.

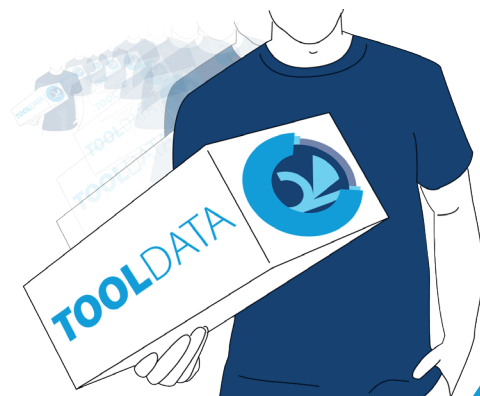
### 3S Standard features include:

- Single data record administration via graphical user interface
- Bulk data maintenance via Excel
- Standard classification according to DIN and ISO including conformity classes



- Category and property editor for extending and adapting the data structure
- Revision history, user rights and access management
- Tool carts for the creation of tool libraries
- Customer management
- Standard export formats (Excel, DIN4000-102 and ISO P21)

**Supply chain integration** comes on top. Your 3S may be directly connected to ToolsUnited and all customers that operate a ToolLink portal. This makes 3S the 100% solution, because it goes well beyond catalog tooling.



**CIMSOURCE promise:**

***With 3S you will have your tool data to 100% under control.***





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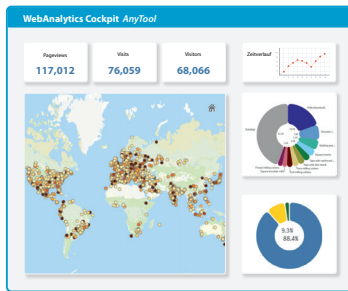
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The following options are available for 3S customization:

**Export extension** to generate individual data formats. 3S offers the export options for CAM systems („CAM“) and for procurement and Tool Management („TM + BMEcat“).

**The graphics generator** offers web services for generating 2D drawings and 3D models compliant with ISO/DIN standards. The graphics are provided as standard STEP or STL for 3D or as DXF for 2D.

**WebAnalyzer**  
Cross-domain  
web analytics



**Classification**

- Milling cutters (14683)
- Other milling cutters (4)
- Face milling cutters (871)
- Square shoulder mills (134)
- Shell end mills (2side) (19)
- Slide mills (3side) (21)

Indelexable Face Mill  
CIM - Face Mill D80-9CE  
J20 Order ID 2  
J21 Set stock number  
J3 Compliance code  
NSM Standard number of properties layout  
RLO Size type code

**3D Generator**  
generates 3D models of  
tool components and  
tool assemblies

Parametric search Application search

Bestellnummer / Order code

Start / Application search

Select the c

Technology

- Drilling
- Milling 74218
- Ream

Tool type

- 7179
- 9

**SalesSupport Server**  
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**Export**

File format Graphics Graphic generator

ISO 13399 Part 21

DIN 4000

Zoller


TDM

TopSolid



**Webintegration**  
*MyToolsUnited*  
API for the integration of 3S-  
features into your website

Milling Threading Tooling Systems Turning



**Export Extension**  
Generates specific formats for  
CAM- and Tool Management  
systems

**Shop**  
Transaction engine

The **Web Integration** allows the features of the SalesSupport Server to be integrated into your own website. This way you can quickly provide a „MyToolsUnited“ solution for your customers, or you can integrate your own User Interface (UI) via the API.

**WebAnalyzer** is a Business Intelligence (BI) application that allows you to analyze the access patterns and downloads on both ToolsUnited and on your own web site.

The **Webshop** handles purchase transactions via a shopping cart function. The shopping carts are filled via the ToolsUnited search. Customer-specific prices, stock availability and user management are realized via a connection to the ERP system. The SalesSupport Server database supplies the product data.

**Data is the new oil**  
The imperative of the Internet must be put into perspective when it comes to product data. Because a closer look reveals: it is the metadata that is worth its weight in gold. With WebAnalyzer, you can get exactly these access patterns and user profiles from your online sales partners as well.